

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
307288-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	1537

Billing Address:

**GMMB Inc**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue - Suite #800**  
**Washington, DC 20007**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	307288	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	Sa 8-10a	8-10a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WPTV Sa 10/06/12 8:29 AM Sa 8-10a 8-10a :30 OFA12A138H \$300.00 NM									
3	10/02/12	10/08/12	M-F 6-7a	6-7a	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Tu 10/02/12 6:10 AM M-F 6-7a 6-7a :30 OFA12P130H \$500.00 NM									
4	10/02/12	10/08/12	M-F 7-9a	7-9a	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 15 WPTV Th 10/04/12 7:56 AM M-F 7-9a 7-9a :30 OFA12A133H \$500.00 NM 14 WPTV M 10/08/12 8:48 AM M-F 7-9a 7-9a :30 OFA12Z141H \$500.00 NM									
5	10/02/12	10/08/12	Sa 7-8a	7-8a	-----S-	:30	1	\$226.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$226.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Sa 10/06/12 7:13 AM Sa 7-8a 7-8a :30 OFA12Z140 \$226.00 NM									
6	10/02/12	10/08/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV Sa 10/06/12 11:10 PM Sa 11-1130p 11-1130p :30 OFA12A138H \$625.00 NM									



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**Atlanta, GA 30368-6871**

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307288-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/02/12	10/08/12	Su 8-9a	8-9a	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$350.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 8 WPTV Su 10/07/12 Su 8-9a 8-9a :00 <del>\$350.00</del> NM Credited spots being mdgd on est 1537 w/o 10/16									
8	10/02/12	10/08/12	M-F 9-10a	9-10a	MTWTF--	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -TWTF-- 1 \$190.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 13 WPTV W 10/03/12 M-F 9-10a 9-10a :00 <del>\$190.00</del> NM See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15									
9	10/02/12	10/08/12	M-F 10-11a	10-11a	MTWTF--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -TWTF-- 1 \$150.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 10 WPTV Tu 10/02/12 10:52 AM M-F 10-11a 10-11a :30 OFA12P130H \$150.00 NM									
10	10/02/12	10/08/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 11 WPTV Sa 10/06/12 10:09 AM Sa 10-1030a 10-1030a :30 OFA12Z140 \$200.00 NM									
11	10/02/12	10/08/12	M-F 12n-1p	12-1p	MTWTF--	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$135.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 33 WPTV M 10/08/12 12:42 PM M-F 12n-1p 12-1p :30 OFA12A138H \$135.00 NM									
13	10/02/12	10/08/12	Su 6p	6-630p	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$300.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 20 WPTV Su 10/07/12 6:08 PM Su 6p 6-630p :30 OFA12A138H \$300.00 NM									
15	10/02/12	10/08/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -TWTF-- 1 \$125.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 12 WPTV W 10/03/12 M-F 1135p-1235a 1135p-1235a :00 <del>\$125.00</del> NM See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15									
16	10/02/12	10/08/12	M-F 5-530p	5-530p	MTWTF--	:30	1	\$585.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$585.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 16 WPTV Tu 10/02/12 5:11 PM M-F 5-530p 5-530p :30 OFA12P130H \$585.00 NM									



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307288-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/02/12	10/08/12	M-F 530-6p	530-6p	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV Tu 10/02/12 5:38 PM M-F 530-6p 530-6p :30 OFA12P130H \$500.00 NM									
18	10/02/12	10/08/12	M-F 6-630p	6-630p	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WPTV F 10/05/12 M-F 6-630p 6-630p :00 <del>\$650.00</del> NM See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15 16 WPTV M 10/08/12 6:09 PM M-F 6-630p 6-630p :30 OFA12A138H \$650.00 NM									
19	10/02/12	10/08/12	Sa 6p	6-630p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPTV Sa 10/06/12 6:08 PM Sa 6p 6-630p :30 OFA12A138H \$350.00 NM									
20	10/02/12	10/08/12	M-F 7-730p	7-730p	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -TWTF-- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WPTV W 10/03/12 M-F 7-730p 7-730p :00 <del>\$500.00</del> NM See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15 14 WPTV F 10/05/12 7:11 PM M-F 7-730p 7-730p :30 OFA12A133H \$500.00 NM									
21	10/02/12	10/08/12	Sa 7-8P	7-8p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPTV Th 10/04/12 11:27 PM M-F 11-1135p 11-1135p :30 OFA12A133H \$600.00 NM MG for 20.13,8.13,25.6,18.17,15.12,21.8 10 WPTV F 10/05/12 11:32 PM M-F 11-1135p 11-1135p :30 OFA12A138H \$600.00 NM MG for 20.13,8.13,25.6,18.17,15.12,21.8 8 WPTV Sa 10/06/12 Sa 7-8P 7-8p :00 <del>\$350.00</del> NM See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15 14 WPTV Sa 10/06/12 5:59 AM Sa 6-7a 6-7a :30 OFA12A138H \$175.00 NM MG for 20.13,8.13,25.6,18.17,15.12,21.8 11 WPTV Sa 10/06/12 11:26 PM Sa 11-1130p 11-1130p :30 OFA12Z140 \$625.00 NM MG for 20.13,8.13,25.6,18.17,15.12,21.8 13 WPTV Su 10/07/12 6:10 AM Su 6-7a 6-7a :30 OFA12A138H \$125.00 NM MG for 20.13,8.13,25.6,18.17,15.12,21.8 15 WPTV M 10/08/12 4:41 AM M-F 430-5a 430-5a :30 OFA12A138H \$50.00 NM MG for 20.13,8.13,25.6,18.17,15.12,21.8 12 WPTV M 10/08/12 11:11 AM M-F 11-12n 11a-12p :30 OFA12A138H \$135.00 NM MG for 20.13,8.13,25.6,18.17,15.12,21.8									



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307288-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/02/12	10/08/12	M-F 730-8p	730-8p	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPTV Th 10/04/12 7:53 PM M-F 730-8p 730-8p :30 OFA12A133H \$500.00 NM									
23	10/02/12	10/08/12	The voice	8-11p	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV M 10/08/12 8:48 PM The voice 8-11p :30 OFA12A138H \$1,100.00 NM									
25	10/02/12	10/08/12	law & order: svu	9-10p	--W----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --W---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV W 10/03/12 law & order: svu 9-10p :00 <del>\$1,250.00</del> NM See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15									
26	10/02/12	10/08/12	M-F 11-1135p	11-1135p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 21 WPTV Tu 10/02/12 11:23 PM M-F 11-1135p 11-1135p :30 OFA12P130H \$600.00 NM 22 WPTV M 10/08/12 11:28 PM M-F 11-1135p 11-1135p :30 OFA12Z141H \$600.00 NM									
28	10/02/12	10/08/12	NFL Game	4p-12a	-----S	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Su 10/07/12 10:09 PM NFL Game 4p-12a :30 OFA12Z140 \$1,750.00 NM									
30	10/02/12	10/08/12	M-F 630-7p	630-7p	MTWTF--	:30	1	\$2,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$2,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 7:00 PM M-F 630-7p 630-7p :30 OFA12Z141H \$2,150.00 NM									
31	10/02/12	10/08/12	Dateline	10-11p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/05/12 10:29 PM Dateline 10-11p :30 OFA12A138H \$1,000.00 NM									
32	10/02/12	10/08/12	M-F 5-6a this is part of a mkgd pkg for order #310172 & #310173	5-6a	MTWTF--	:30	2	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 5:13 AM M-F 5-6a 5-6a :30 OFA12P130H \$165.00 NM 2 WPTV W 10/03/12 5:12 AM M-F 5-6a 5-6a :30 OFA12P130H \$165.00 NM									



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Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/02/12	10/08/12	M-F 6-7a this is part of a mkgd pkg for order #310172 & #310173	6-7a	MTWTF--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	MTWTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	10/05/12	6:21 AM	M-F 6-7a	6-7a	:30	OFA12A138H	\$500.00 NM
34	10/02/12	10/08/12	M-F 12n-1p this is part of a mkgd pkg for order #310172 & #310173	12-1p	MTWTF--	:30	2	\$135.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	MTWTF--	2	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPTV	Tu	10/02/12	12:40 PM	M-F 12n-1p	12-1p	:30	OFA12P130H	\$135.00 NM
1	WPTV	M	10/08/12	12:12 PM	M-F 12n-1p	12-1p	:30	OFA12Z141H	\$135.00 NM
35	10/02/12	10/08/12	M-F 1-2p this is part of a mkgd pkg for order #310172 & #310173	1-2p	MTWTF--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	MTWTF--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	W	10/03/12	12:59 PM	M-F 1-2p	1-2p	:30	OFA12A133H	\$125.00 NM
36	10/02/12	10/08/12	M-F 4p-5p this is part of a mkgd pkg for order #310172 & #310173	4-5p	MTWTF--	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	MTWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Tu	10/02/12	4:22 PM	M-F 4p-5p	4-5p	:30	OFA12P130H	\$275.00 NM
37	10/02/12	10/08/12	30 rock/up all night this is part of a mkgd pkg for order #310172 & #310173	8-9p	---T---	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	---T---	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Th	10/04/12	8:49 PM	30 rock/up all night	8-9p	:30	OFA12A133H	\$750.00 NM
38	10/05/12	10/07/12	M-F 4p-5p Par of a mkgd pkg for order #312172	4-5p	----F--	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	----F--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	10/05/12	3:59 PM	M-F 4p-5p	4-5p	:30	OFA12A138H	\$275.00 NM
39	10/05/12	10/07/12	Su 6-7a Par of a mkgd pkg for order #312172	6-7a	-----S	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-----S	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	10/07/12	6:44 AM	Su 6-7a	6-7a	:30	OFA12Z140	\$125.00 NM
40	10/05/12	10/07/12	3-4pm Jeff Probst Par of a mkgd pkg for order #312172	3-4p	----F--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	----F--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	10/05/12	3:37 PM	3-4pm Jeff Probst	3-4p	:30	OFA12A133H	\$100.00 NM



**INVOICE**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
307288-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/05/12	10/05/12	M-F 11-1135p part of a mkgd pkg from #310173	11-1135p	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12   10/08/12    ----F--                      1                \$850.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV F    10/05/12   11:12 PM M-F 11-1135p                11-1135p                :30   OFA12A133H                                \$600.00   NM									
42	10/05/12	10/07/12	Sa 11-1130p part of a mkgd pkg from #310173	11-1130p	-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12   10/08/12    -----S-                      1                \$650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Sa   10/06/12   11:29 PM Sa 11-1130p                11-1130p                :30   OFA12A138H                                \$625.00   NM									

Total Spots                      **42**        Gross Total                      **\$20,006.00**

**Payment Terms 30 Days**

Agency Commission                      **\$3,000.90**

Net Amount Due                      **\$17,005.10**